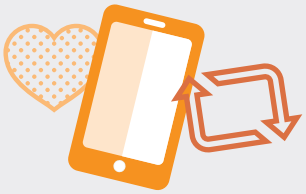
Safer Internet Day 2018

Create, connect and share respect: A better internet starts with you

In 2018 we reached approx. **15 million** Australians

Social media reached **8.7 million** users on Twitter and **1.2 million** Facebook users



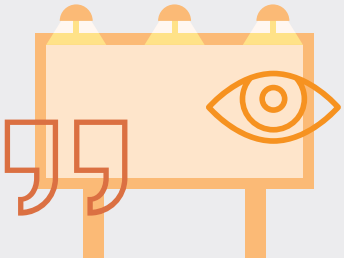
In Australia #SID2018 and #SaferInternetDay **trended #1**

7,500 subscribers reached via email

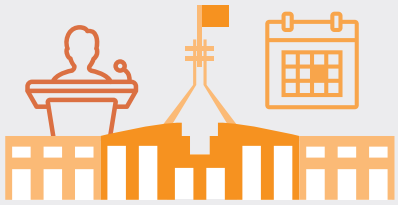
51,000 students reached via Virtual Classrooms

97,000 parents reached via Facebook Live Q&A

2.5 million reached via billboards



1 in 3 Australian schools accessed free resources and materials



Parliament House **launch event** with Prime Minister

240+ corporate, community and stakeholder supporters